

BOD Meeting 3/03/08 Ramona Gardens 7:15 pm

BOD Attendees: Alicia Poladian, Jon Andoyan, Marty Burr, Craig VanHorn, John Oberg, Matt Tamaki

Regional Reps: Kevin Dubowski OUSI, Gonazalo Garcia SMISO, Drew Arnold CCSL, Orlandi Sabi No Co FC, James Lang CCSC, Steve Davis SLO, Paul Holocher-CalPoly, Mark Jones-Madrid, Cherie SLO, Rob Cantrell

All attendees have vote; not BOD technical

Call to Order 7:15 pm

Craig motion to approve Minutes, 2nd Jon Andoyan Approved without contest

Handout with Motion for minimum standards adopted by Executive Board CCSL

- Organization, Open Tryouts, Minimum Requirements starting U10 , Participation/Representation: AGM(April), Season Kickoff (Sept), Voting (Nov)

Concern expressed about promoting tryouts.

Licensing: E= June, D=end April

Comments: To set expectations is fine, to indicate requirement of so many teams to develop teams. If can't form a team in an age group, the region is not doing their job. It's a nice goal should not be a requirement.

- Orlandi: In No. Co. similar issues. Key is bringing someone in with greater experience...its made the difference. Advertising in schools is good. Orlandi indicates 3 weeks work in No Co. and interest in area has helped generate teams.
- P. Holocher: If can't form a 12 person team, you're not doing your job.
- Per Matt: The best experience is a direct relationship with Rec/AllStar teams. Requires work by the region.

Issue is should this be a Requirement for each region as shown in the minimum standards? Especially the first year with this new Vision?

- P. Holocher indicates we should be able to do this. SLO says lets shoot for it, but not make it a requirement.

Requirement of League requires a Rec liaison. Rather than requirement?
Making a reward rather than a punishment? Need an avenue for appeal to
CCSL. This will be taken back to Exec. Board for discussion.

Mission Statement

Define Expectations and Guidelines for existing vs. New teams

The current CCSL standards we've been discussing are applicable to NEW
teams. IF they already existed, they are grandfathered in to the organization.

What if existing team wants to transfer to Madrid? No issue – they can do what
they want.

We would like existing teams wanting to participate in CCSL to abide by the
standards. Marketing, advertising, tryouts.

Paul H. Discussing 5 Citites with Drew and Craig:

Tryouts: Instead of selecting team, have ongoing tryouts, series of clinics, work
with AYSO coach establish play dates and clinics. Tryout location: should be
confined to general geographic area (next year lets do this).

CCSL should provide guideline as to how to develop new teams: when the
activities should take place, include the contacts for each region. Get flyers
out(through school districts for new teams; existing teams: U9-U12 focus on
geographic region; older age level need to market county wide), scouting,
making it affordable, make it easy for U10 CCSL team. Focus on developing
youngsters and form team. Each region should be able to form two teams.

When is a player no longer on your team? IF registered until 7/31. When are they
free agent?

U9-U12 focus should not allow clubs to contact other players (poach). Any
discussion on player development should be between coaches. At certain age
group, however, coach contacting coach is appropriate. Issue is parents
talking amongst themselves and deciding to change.

Key is promotion of players: CCSL possible committee to evaluate Advertising Tryouts for each region.

SMISO: Working specifically to develop our area. Everyone else should work whatever is best for their region.

Defining the 5 regions & boundaries:

NoCo: North of Grade Paso, Templeton, Atas & Sta Marg

SLO: SLO, Moro Bay, Cayucos, Cambria, Avila Beach

5 Cities: Shell Beach to Nipomo (Based on School District)

SMV: Gaud, SM, Orcutt

SYV: Los Alamos, Sta Ynez, Lompoc, Solvang/Buelton & South

Define Rules on Website for CCSL: Locate regions, clubs by specific dates: Tryouts by Jan. 15 e.g and post all together provide contacts and keep tryouts in two month period example. Provide link to each regional club.

7. Identify which region club belongs to

5 Cities: CCCondors, Coast Soccer Club

Coastal Valley(SM): Independents and CSA; referring teams to SYnez

SLO

Sta Ynez: Focus U10 B/G (meeting Thurs)

NoCo FC: PRUnited, Shabang,

Regional Reps Report:

- 1. No County:** Have a BOD in place, working on Non-profit, Have logos, and website

Tryouts: March 13-April 11 at Private Field in Templeton. Total Teams: 7 +

Lots of progress; moving quickly, Director of Coaches – Ziggy, U16 Ganas, No Co Elite. Had coaches clinic and plan another. Bruce Nesbit fields; trying to get lights via donations appreciate Ziggy.

No County will register under CCSL, not enough time to develop registrar.

2. **SLO:** First weekend of tryouts, Mar 15/16 , olders U15 and olders = April 14-20, Training combine for olders (now thru April 6). Playing in Madrid tournament U11-U17 B, U10-U18 Girls. Total 14 teams
3. **5 Cities:** Tryouts this weekend, one more day tomorrow. Merging into Central Coast Soccer Club; board finalized by EOM. Dissolve legal docs. Have U9-U11 Boys and possibly girls + developmental squad. Teams: 14 teams
4. **SMV: Gonzalo=** competitive SMISO will cease to operate currently at 21 teams new GU10 team and new BU12 and GU13. New BOD nominations 3/19. New tax number etc. Kevin Dubowsky building new organization – excited about new path. Expect 30 teams by league. Kevin: Mike Borges of SMV League: how is Rec going to benefit? They were thrilled to learn that Rec coaches are all excited about help from competitive coaches.
5. **Sta Ynez:** First official meeting with potential BOD in Buelton Thursday 3/06. Never had a competitive club in this area before. Positive thing is the support behind them. Only AYSO and competitive kids went to SB. Concerns they have is to slow down and explain properly. Looking at all options and focusing for CCSL at U10 B/G. May play CSL. By months end will have answer as to what the new club will be with the U10 groups.

9. How and When of Select?

Separate but accountable entity.

Concern that don't destroy teams because of select teams. Promotion to Select group provides opportunity for others to move up. Start with U10s.

First need new young teams; goal to have select team U10 in 2009.

CCSL Should Establish Committee with each region's DOC to develop select program??

10. How to promote to parents?

Promote without losing message? Example of where it works: Santa Cruz County Breakers. Previously disorganized and once organized, one of the centers for soccer in California/ nation.

Objective open tryouts required. Website marketing, DOC need facts/figures. List FAQ to help from parent, coaches, players stand point. Provide information for general public to understand the Select concepts. Not focusing on elite- goal is to promote to all kids, at all levels and promote.

College coaches recruit from top clubs; top tournaments.

Announcements:

1. Congrats to all teams participating in state cup: 21 teams participated
Several made it out of the first round
2. Olders Start first week of April
3. Recent change in District Commissioner: in meantime registrars need to contact Bill Cottel at weecott@live.com to avoid issues with registration prior to cup.
4. Frank Conroe = Cmte of State Cup: Olders – Venues will be announced two weeks prior.

Matt will try to work with explanation on website.

End of Meeting: 9:50